



# bpost Address Validation - Zoho CRM

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# Optimise Your Address Data with the bpost Address Validation Extension for Zoho CRM

This powerful extension is designed to streamline and improve your address entry process by providing direct access to bpost's official address database.

## What does this extension do?

This extension allows you to search and validate addresses effortlessly, significantly reducing errors in your CRM and increasing the accuracy of your data. Whether entering new leads, updating existing customer data or sending mail, our extension ensures that you can always validate and update your address data.

## About bpost: A Reliable Partner

bpost, the Belgian postal operator, is known for its commitment to reliability and efficiency. As an essential part of the national postal and parcel delivery network, bpost plays a crucial role in ensuring a smooth communication and logistics chain in Belgium. Their vision is based on delivering high-quality services, supporting businesses and individuals, and contributing to an integrated digital future.

## Why bpost?

bpost's value lies in providing accurate, reliable and up-to-date address information, which is invaluable for businesses that depend on accurate data for their daily operations. With this extension, you can benefit from bpost's extensive address database, increasing efficiency and improving the quality of your customer data.

Discover the benefits of the bpost Address Validation Extension and take your CRM experience to the next level. Optimise your business processes and ensure accurate, reliable data with this seamless integration of Zoho CRM and bpost's industry-leading address information.

# Installation of bpost Address Validation

You must be a (super) admin user to install the bpost Address Validation application.

## Download the application on the Zoho Marketplace

Go to the Zoho Marketplace and search "bpost Address Validation:

<https://marketplace.zoho.com/home>

Click 'install' and the app will be installed.

The app can be installed for all Zoho licences:

Standard - Professional - Enterprise - Ultimate

## Conditions for installation

This installation will use the default address fields in your Zoho CRM account, so these must be active before this extension will work.

The custom fields related to this extension will be added, when the extension is removed these custom fields will also be removed.

# User manual

After installation, this extension will be visible in your account and will also have all the necessary fields, buttons and functions added. You don't need to do anything else for this.

Below, we distinguish between the four most important functionalities.

## Searching official bpost addresses in Belgium

Improve your address management within Zoho CRM with the Bpost Address Validation Extension. Meet a more efficient, accurate approach to address entry and ensure that your Leads, Contacts and Accounts modules always have up-to-date and validated address data.

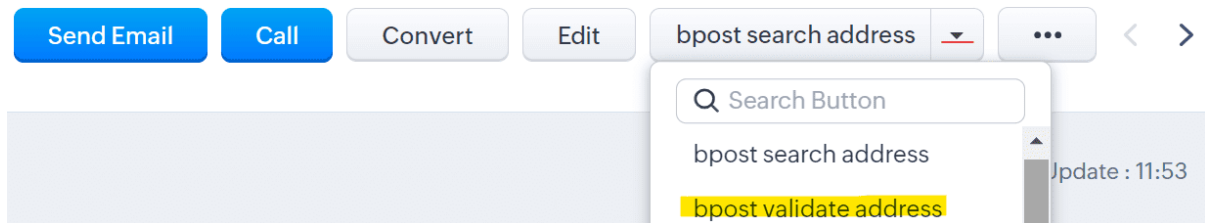
If you go to the general overview or edit page within Leads, Contacts or Accounts, you can use the 'bpost search address' button here to search for an official address in Belgium.

The screenshot shows the 'Create Lead' form in Zoho CRM. A modal window titled 'bpost search address' is open, displaying search results for 'Gistelsesteenweg 1D'. The results list 'GISTELSESTEENWEG 1D - 8400 OOSTENDE'. A red arrow points from the selected result to the 'Street' field in the 'Adresgegevens' section of the form, which now contains 'Gistelsesteenweg 1D'. Another red arrow points from the 'bpost search address' button in the top right of the modal to the search results. The form also includes sections for 'Contactgegevens' (Phone, Mobile, Email, etc.) and 'Adresgegevens' (Street, State, City, Zip Code, Country).

It will then be nicely distributed in the system fields according to the address you selected.

# Validating entered addresses

This extension also allows you to have your addresses validated. You can do this in the general overview or the edit screen of a Lead, Contact or Account.



## Correct address:

If it is a correct address, you will get the following message:

### Message Content



Correct address

The following info is entered in these fields:

bpost address validation feedback valid address

bpost address validation date 01/12/2023 16:17

## Incorrect address:

If it is not a correct address, you will get the following message:

### Message Content



Incorrect address

The following info is entered in these fields:

bpost address validation feedback    invalid address

bpost address validation date    01/12/2023 16:19

## Bulk validation of incorrect addresses

You can also select several records and perform the validation. If we are talking about 10 or so records, this validation will be done relatively quickly and you will also immediately get an overview of all correct or incorrect addresses.

CRM SalesInbox Home Leads Accounts Contacts Potentials

Create Task Tags Mass Update **bpost validate address**

7 Records Selected. Clear

Filter Accounts by

Q Search

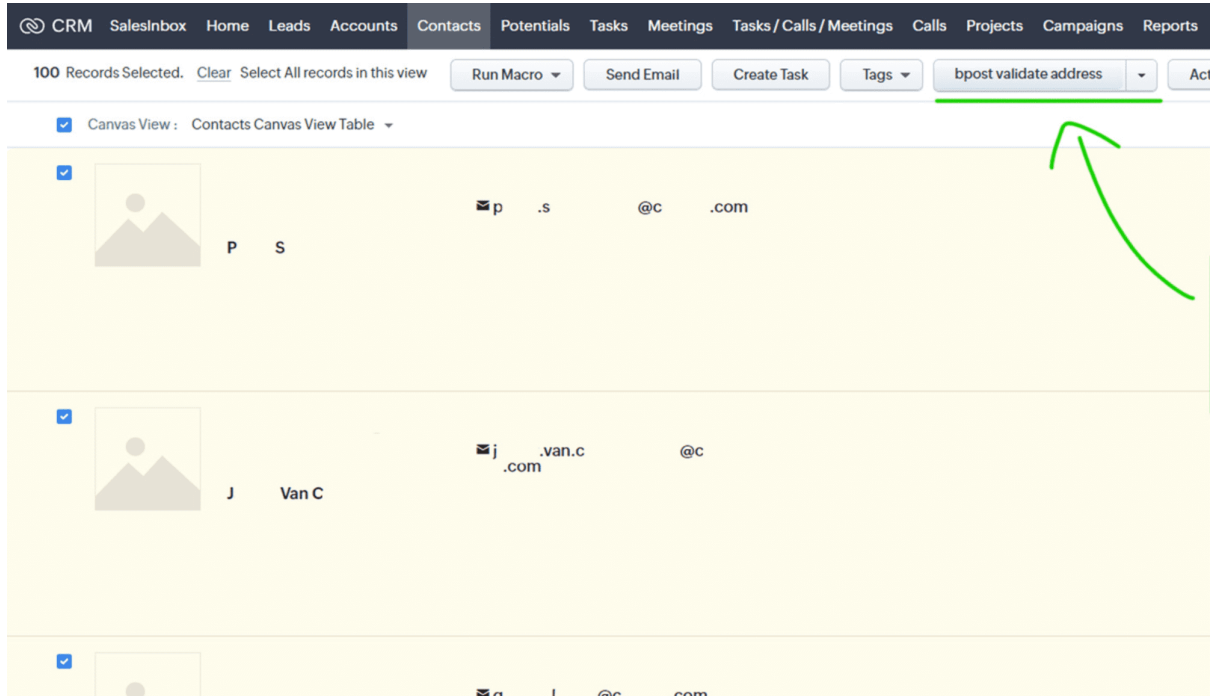
System Defined Filters

- Touched Records
- Untouched Records
- Record Action
- Related Records Action
- Scoring Rules
- Email Sentiment

Adressen gevalideerd met BPost: Correct addresses = 0, Incorrect addresses = 7

Account Type	Industry	Account Name	bpost address validation ...	bpost address val
<input checked="" type="checkbox"/>		S	25/01/2023 11:18 AM	invalid address
<input checked="" type="checkbox"/>		De D	25/01/2023 11:18 AM	invalid address
<input checked="" type="checkbox"/>		Ag	25/01/2023 11:18 AM	invalid address
<input checked="" type="checkbox"/>		De	25/01/2023 11:18 AM	invalid address
<input checked="" type="checkbox"/>		Tho	25/01/2023 11:18 AM	invalid address
<input checked="" type="checkbox"/>		Led	25/01/2023 11:18 AM	invalid address
<input checked="" type="checkbox"/>		Je	25/01/2023 11:18 AM	invalid address

Through this extension, it is also possible to do a bulk selection of 500 records for validation. This validation takes about 10 minutes but runs in the background. You can continue working here in your Zoho CRM environment as usual and receive a notification after the validation that it has been performed.



## Bulk check of incorrect addresses:

So through these fields, you can create different views in your modules where you can filter on the field 'bpost address validation feedback' IS 'invalid address'. Here you will get a list of all addresses that are not valid and therefore need an update.

The screenshot shows a filtered view of accounts in Zoho CRM. At the top, there are filters for 'All Territories' and 'All Accounts'. Below this, a status bar indicates 'Total Records 532 - Filter By bpost address validation feedback Clear'. A 'Filter Accounts by' sidebar on the left shows a search for 'feed' and a filter for 'bpost address validation feedback is Invalid address'. The main table displays a list of accounts with columns for 'Account Type', 'Industry', 'Account Name', 'All', 'bpost address validation ...', and 'bpost address validation f..'. The 'bpost address validation f..' column contains the text 'invalid address' for all listed accounts.

Account Type	Industry	Account Name	All	bpost address validation ...	bpost address validation f..
<input type="checkbox"/>		S		25/01/2023 11:18 AM	invalid address
<input type="checkbox"/>		De		25/01/2023 11:18 AM	invalid address
<input type="checkbox"/>		Ag		25/01/2023 11:18 AM	invalid address
<input type="checkbox"/>		D		25/01/2023 11:18 AM	invalid address
<input type="checkbox"/>		Th		25/01/2023 11:18 AM	invalid address
<input type="checkbox"/>		Le		25/01/2023 11:18 AM	invalid address
<input type="checkbox"/>		J		25/01/2023 11:18 AM	invalid address
<input type="checkbox"/>		Fr		09/11/2022 02:30 PM	invalid address
<input type="checkbox"/>		Ro		09/11/2022 02:30 PM	invalid address
<input type="checkbox"/>		D		09/11/2022 02:30 PM	invalid address
<input type="checkbox"/>		Qu		09/11/2022 02:30 PM	invalid address
<input type="checkbox"/>		For		09/11/2022 02:30 PM	invalid address